

Interviewer: Chance Levinson
Client: Jean Paul Marrero
Meeting Type: Client/Product Interview
When: 10/29/2022 @11:00 AM EST
Where: Zoom

Background

EZ Lert is a company that offers their customers a reminder system that is multiplatform and easy to use. Jean Paul, our first client, wants to help his PhD clients by providing them with medication reminders and information. Jean Paul contacted EZ Lert for further information, and the team has set up an interview to discuss the client's goals and the vision of EZ Lert, as well as how we can assist in achieving these objectives.

Introduction

Good day, Jean Paul. I appreciate you taking the time today despite your busy schedule. My name is Chance, I am the Project Manager for INFM 400 for the EZ Lert Project. I'll ask you a few questions about the use and requirements you'd want to have with EZ Lert. With your permission, we would like to record this interview.

(START RECORDING)

Question: Can you tell us a little about the company?

Comments:

Question: What technological challenges does your field currently face? How can we solve them?

Comments:

Question: Can you explain how those challenges affect your business and/or customers?

Comments:

Question: What is your target audience for this project?

Comments:

Question: What features would you want to see in EZ Lert?

Comments:

Question: How would you like our services to be accessible to your users? EX: via phone and desktop

Comments:

Question: Can you identify any type of support your users may need?

Comments:

Question: Can you describe any regulations that may determine features that your application may require to remain compliant in your industry?

Comments:

Question: Can you tell us more about how you envision your authentication service? Many applications use a service which sends a text message to the user's registered phone number for their account.

Comments:

Question: Do you require our services for any further needs? Can you tell us any more services you may require?

Comments:

Ending:

We want to thank you again for your time. It has been a pleasure speaking with you today. Your feedback and input will be very valuable to help our team achieve your vision of EZ Lert. Have a wonderful day.

(END RECORDING)